

Sons of The American Legion

★ DETACHMENT OF CALIFORNIA ★

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For God and Country



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Dear American Legion Family Member,

At Convention last June, the Detachment of California approved a new program aimed at increasing membership. *I GOT MINE* is a two-year multi-phase recruitment drive based on a very simple format.

Our goal is to have each SAL member in the state recruit at least ONE member this year and at least TWO members next year. If this program is completely successful, we could see our statewide membership soar from the current level of 7,000 to an all-time high 28,000.

Again, the program is quite simple. Each current member who recruits ONE new member must complete a short form. Additional forms are available on the Dept. of CA website at www.calegion.org, click on the SAL Link and then click on [CA SAL On-line Forms](#). The Squadron Adjutant must authenticate this form. Then the form must be mailed to the address of the program coordinator, who is a member of the Detachment Membership Committee. **Any member of The American Legion Family is eligible for this award pin.**

The recruiting member will receive an *I GOT MINE* pin, which can be worn on the SAL cap or as a lapel pin. The pin is French (SAL) Blue and has a single star. Only one pin per member will be mailed.

When a member has recruited THREE new members, he will follow the same process and receive a gold pin with three stars showing he has recruited three new members.

Keep in mind, anyone who recruits seven new members in a year is eligible for a National SAL Recruiting pin. We are certain many of you will qualify for this pin.

Attached is the form you will need to process the *I GOT MINE* pins. Please make copies or go to the Detachment website under forms for additional copies. You will see the paperwork is very simple. We want to keep it that way. We would like to see EVERY member in the state have a blue pin this year and a gold pin next year. This is a two-year program.

Remember, recruitment is the lifeblood of every service organization. Please make this membership drive a priority at your Squadron. Let us all work together to increase our numbers throughout the state.

Thank you for your cooperation. Now, let us Get Out There and RECRUIT!

For God & Country, in Support of The American Legion,

Respectfully,

Mark Severance

Mark Severance, Jr. Past Commander
Sons of The American Legion Detachment of CA